

MOBILE APP DEVELOPMENT PROPOSAL

Client:

Proposal Version:

Prepared By:

Company Name:

Contact Person:

Phone/Email:

Project Overview:

This proposal outlines the development of a custom mobile application designed to meet the client's specific requirements. The application will be developed for iOS and Android platforms with a focus on performance, usability, and maintainability.

Scope of Work:

The scope includes UI/UX design, frontend and backend development, API integration, testing, deployment, and post-launch support. Detailed features and functionalities will be finalized after initial requirements gathering.

Deliverables:

- Fully functional mobile application for iOS and Android.
- Source code and documentation.
- User manuals and training materials.
- Deployment to app stores and continuous integration setup.
- Post-launch maintenance and bug fixes for agreed period.

Project Timeline:

The project will follow an agile development process with bi-weekly sprints. Estimated completion is within _____ weeks from the project start date, contingent upon timely client feedback and approvals.

Payment Terms:

Total project cost: \$_____ USD. Payment schedule as follows: 30% upfront deposit, 40% upon delivery of beta version, and 30% upon final delivery. Payments accepted via wire transfer or check.

Client Responsibilities:

Client agrees to provide timely access to necessary resources, information, and personnel as required for successful project execution. Delays in feedback or approvals may affect project timeline.

Confidentiality:

Both parties agree to maintain confidentiality of proprietary information shared during the project, except as required by law or mutually agreed upon in writing.

Intellectual Property Rights:

All intellectual property rights related to the developed mobile application and associated materials shall be transferred to the client upon full payment. The developer retains the right to showcase the project in portfolios.

Warranties and Liability:

The developer warrants that the services provided will be performed in a professional and workmanlike manner. Except as expressly stated, no other warranties are made. Liability for damages is limited to the amount paid under this agreement.

Termination:

Either party may terminate this agreement upon written notice if the other party materially breaches any term and fails to cure within ____ days. Upon termination, client will pay for all work completed up to termination date.

Governing Law and Dispute Resolution:

This agreement shall be governed by the laws of the State of _____, without regard to conflict-of-law rules. Any disputes arising hereunder shall be resolved by binding arbitration in _____ County, _____, in accordance with the rules of the American Arbitration Association.

Entire Agreement and Amendments:

This document represents the entire agreement between the parties and supersedes all prior agreements, understandings, and negotiations. Amendments must be made in writing and signed by both parties.

CLIENT SIGNATURE

DEVELOPER SIGNATURE

Signature: _____

Signature: _____

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