

INFLUENCER CONTRACT AGREEMENT

Location: _____ Date: _____

Parties:

Company/Brand Name: _____

Company Address: _____

Influencer Full Name: _____

Influencer Contact Info (Email / Phone): _____

Scope of Work:

Influencer agrees to create and publish content featuring the Company's products/services across specified social media platforms. Content types, frequency, and deadlines shall be mutually agreed upon and documented in writing.

Influencer represents that all content will be original, comply with applicable laws and platform policies, and will not infringe on third-party rights.

Compensation:

Company agrees to pay Influencer the total amount agreed upon for services rendered under this Agreement. Payment terms, method, and schedule shall be detailed in writing and subject to mutual agreement prior to commencement of services. Influencer acknowledges that no other compensation, including bonuses or commissions, are due except as expressly set forth herein.

Content Ownership and Usage Rights:

Influencer grants Company a worldwide, perpetual, royalty-free, sublicensable license to use, reproduce, distribute, and display the content created under this Agreement for promotional and marketing purposes across all media now known or hereafter developed. Influencer retains the right to use the content for their own portfolio and promotional purposes, provided such use does not conflict with Company's interests.

Confidentiality:

Both parties agree to maintain the confidentiality of any proprietary or confidential information disclosed during the term of this Agreement and thereafter. Confidential information includes, but is not limited to, business plans, financials, marketing strategies, and any unpublished content.

Representations and Warranties:

Influencer represents and warrants that they have full right and authority to enter into this Agreement, that all services will be performed in a professional manner, and that content will not violate any applicable laws or infringe on intellectual property rights. Company represents and warrants that it has the right to use and promote the products/services described herein.

Term and Termination:

This Agreement shall commence upon execution and continue until the completion of the services outlined herein unless terminated earlier by either party for cause or convenience with prior written notice. Upon termination, Influencer shall cease use of Company's confidential information and return or destroy any materials as requested.

Indemnification:

Each party agrees to indemnify, defend, and hold harmless the other party from and against any claims, liabilities, damages, losses, or expenses arising out of or related to breaches of this Agreement, including but not limited to infringement of third-party rights or violation of applicable law.

Limitation of Liability:

In no event shall either party be liable to the other for any indirect, incidental, consequential, special, or exemplary damages arising out of or related to this Agreement, regardless of the cause of action, even if advised of the possibility of such damages.

Governing Law and Dispute Resolution:

This Agreement shall be governed by and construed in accordance with the laws of the State of _____, without regard to its conflicts of law principles. Any disputes arising out of this Agreement shall be resolved exclusively in the state or federal courts located in _____ County, _____. Both parties waive any right to trial by jury.

Miscellaneous:

This Agreement constitutes the entire understanding between the parties and supersedes all prior negotiations and agreements, whether written or oral, relating to the subject matter hereof. Any amendments must be in writing and signed by both parties. If any provision is held invalid, the remaining provisions shall remain in full force and effect.

COMPANY AUTHORIZED SIGNATURE

INFLUENCER SIGNATURE

Signature: _____

Signature: _____

Original source of this document:

<https://docs-professionals.com/influencer-contract-template/>

Did you find this template helpful?

Find more updated templates at:

<https://docs-professionals.com/>

[View more templates](#)

This template is intended exclusively for personal, non-commercial use.
If distributed or published, the source must be mentioned.

This template is provided for guidance only and does not constitute legal advice.
It is recommended to consult a legal professional for each specific case.