

GRAPHIC DESIGN PROPOSAL

Client Name:

Project Title:

Contact Information:

1. Proposal Overview

This Graphic Design Proposal outlines the services to be provided by the Designer to the Client. The Designer commits to delivering creative and professional design solutions that align with the Client's objectives and brand identity. All services and deliverables are subject to the terms and conditions outlined herein.

2. Scope of Work

The Designer shall provide the following services (collectively, the "Services"): - Brand identity development including logo, typography, and color palette. - Marketing collateral design such as brochures, flyers, and banners. - Digital assets for websites, social media, and online advertising. - Revisions and adjustments as agreed upon during the project timeline. The specific deliverables and milestones will be mutually agreed upon in writing prior to project commencement.

3. Project Timeline

The Designer will provide the Services according to the following schedule: - Initial concepts delivered within agreed timeframe after contract execution. - Feedback and revisions to be completed promptly as per mutual agreement. - Final deliverables to be provided upon completion of all revisions. Any changes to the timeline must be agreed upon in writing by both parties.

4. Fees and Payment

The total fee for the Services shall be \$_____ (USD) payable as follows: - A non-refundable deposit of \$_____ (USD) due upon signing this Proposal. - The balance of \$_____ (USD) due upon final delivery of the Services. Payment shall be made by check, wire transfer, or other mutually agreed methods. Late payments may incur additional charges as permitted by law.

5. Client Responsibilities

The Client agrees to provide timely feedback, access to necessary materials, and approval during the project. Failure to provide such may result in project delays, for which the Designer is not responsible.

6. Intellectual Property Rights

Upon full payment, the Designer grants the Client a non-exclusive, perpetual license to use the final deliverables for the intended purposes. The Designer retains the right to use preliminary concepts, rejected designs, and final work for portfolio and promotional purposes unless otherwise agreed in writing.

7. Confidentiality

Both parties agree to keep confidential any proprietary or confidential information shared during the course of this Agreement. This obligation survives the termination or completion of the Agreement.

8. Termination

Either party may terminate this Agreement upon written notice if the other party breaches any material term and fails to cure within ____ days of notice. Upon termination, the Client shall pay for all work completed to date.

9. Limitation of Liability

The Designer shall not be liable for any indirect, incidental, consequential, or punitive damages arising from the Services. The Client’s sole remedy for any claim related to the Services shall not exceed the amount paid to the Designer under this Agreement.

10. Governing Law and Dispute Resolution

This Agreement shall be governed by and construed in accordance with the laws of the State of _____, without regard to conflict-of-law principles. The parties consent to the exclusive jurisdiction and venue of the state and federal courts located in _____ County, _____. Both parties knowingly and voluntarily waive the right to a trial by jury in any dispute arising out of or relating to this Agreement.

11. Entire Agreement

This Agreement, including any attachments or exhibits, constitutes the entire agreement between the parties and supersedes all prior negotiations, understandings, and agreements. Any amendments must be in writing and signed by both parties.

CLIENT SIGNATURE

DESIGNER SIGNATURE

Signature: _____

Signature: _____

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